

Thanks for contacting the Bulkley Valley Economic Development Association

If you could fill out the questionnaire below as best you can, we will use it to determine what stage you are at and the best way to serve you.

Section 1: Contact Information

First Name:

Last Name:

Email:

Phone:

Address:

How did you hear about the Bulkley Valley Economic Development Association?

Section 2: Positioning Statement

Please give us a brief description on your Business Idea / Innovation:

If it helps you might want to describe the idea/innovation by answering the following questions:

- For (specific customer segment you could sell to)
- Who need (what problem is being solved or new opportunity addressed)
- Product X is (what is the product)
- That provides (key benefit that addresses the compelling reason to buy)
- Unlike competition (competitor product categories & leaders)
- Our product (key competitive differentiation)
- Company also provides (other ancillary features or services)

Section 3: Development Stage

Please answer the following questions as best you can.

If you do not have a technology innovation or idea, skip to the last question on this form and tell us how the Bulkley Valley Economic Development Association can help you.

What stage is your venture at?

- Just idea so far -
- I have prototyped it -
- It is a service I can sell now -
- It is generating revenue -
- It is generating substantial revenue -

Section 4: Product Background

If you were one of your potential customers, what would you enter in an internet search to find your product? How would you Google it?

Who shares in ownership of your idea or product?

How many days a week do you currently spend on your idea or venture?

How are you protecting your idea or product from being taken and offered by a potential competitor?

What are your top three challenges to your venture's success?

How can the Bulkley Valley Economic Development Association help you? Don't limit yourself on what you ask for!