

# VENTURE ACCELERATION PROGRAM

## ACCELERATE SUCCESS BY ACCESSING CRITICAL RESOURCES



Many companies face barriers to innovation because they do not have the resources to prepare, validate and promote their technologies to achieve market traction.

The Venture Acceleration Program is a BCIC Acceleration Network program supported by the B.C. Innovation Council, helping startup and early stage technology companies accelerate their growth and maximize their opportunity.

## MAXIMIZE YOUR OPPORTUNITY WITH EXPERTISE FROM INDUSTRY LEADERS

The BVEDA helps bring all the components critical to an emerging company's success into one facility where companies at all stages benefit from a holistic approach to commercialization. The BVEDA does not take an equity stake in your company so you are free to grow on your own terms.

Access experts who have experience working with all stages of technology organizations around the globe.

## VENTURE ACCELERATION PROGRAM OVERVIEW

The Program offers a proven program framework combining the following structured elements:

### 1. Entrepreneur / Executives In Residence

An EIR takes every client through a well-defined intake process, reviews their individual needs and matches them with appropriate support and expertise. Day to day support and coaching, together with ongoing reviews ensure progress is continually maintained.

### 2. Experts

Clients have access to a wide range of proven entrepreneurs and specialists with technology industry backgrounds and specific expertise dealing with the varied issues confronting start-up and high growth companies. Clients will also have access to our professional partners provide guidance in the areas of Finance, Legal, Human Resources, Marketing, etc.

### 3. Learning

Clients have access to workshops, seminars and other structured educational programs that provide knowledge, facilitate learning and share information to enhance their entrepreneurial skills and business critical expertise.

### 4. Connecting

The Program provides clients with the critical connections, supportive network and collaboration opportunities that they require. Connections include access to potential investors, partners, sales opportunities and employees – provincially, nationally and internationally.

# ACCELERATOR RESIDENCE OPPORTUNITIES

The Venture Acceleration Program accepts companies wanting to work either remotely or in the Smithers Co-Working Space located in the BVEDA office. This space is provided **free** of charge to VAP participants.

## Investment for Accelerator Participant:

Offering exceptional value, the basic fee to participate in the Program is just \$200 per month. There is no obligation for an initial meeting with the Executive in Residence,

For more information about the Venture Acceleration Program at the Bulkley Valley Economic Development Association and how to apply, contact:

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**About the Bulkley Valley Economic Development Association**  
The BVEDA is encouraging growth in our community through grassroots support of people and businesses who wish to expand their operations here in the Northwest of BC.

## About The BCIC Acceleration Network

The BCIC Acceleration Network – an initiative of the BC Innovation Council - is an alliance of regional partners collaborating to deliver the Venture Acceleration Program – a structured venture growth program that is based on a defined methodology and set of best practices for growing technology companies. [www.bcicacceleration.ca](http://www.bcicacceleration.ca)



**Bulkley Valley  
Economic Development Association**